

## **Cookie Policy**

"The website with the domain name <https://www.internationalplus.net> ("Website") is operated by Samilsan Sağlık Hizmetleri Turizm Danışmanlık Ticaret Ltd.Şti. (hereinafter referred to as "International Plus" or "Institution" ) located at the address "Hürriyet Mahallesi Doktor Cemil Bengü Caddesi No.8/4 Kağıthane İstanbul". International Plus, as the data controller, is responsible for determining the purposes and means of processing personal data, establishing and managing the data recording system.

In accordance with the Law No. 6698 on the Protection of Personal Data ("Law"), we would like to inform you about the processing of your personal data obtained in connection with your use of the Website, including but not limited to the collection, storage and transfer of your personal data, and the procedures and principles of such processing within the scope of Article 3 of the Law titled "Definitions".

### **1. Purpose for which Personal Data will be Processed:**

According to Article 3 of the Law titled "Definitions", personal data refers to "any information relating to an identified or identifiable natural person". This data may include information such as your name, address, e-mail address or telephone number. In addition, information/data collected through the use of cookies that do not directly allow you to be identified (for example, information such as how you use the Website, which parts of the site you visit) may be considered personal data if they are based on an identity assigned to the user/visitor and therefore collected, stored and evaluated in an individualized manner.

We process the personal data of internet users and visitors using the Website in order to facilitate the use of the Website through cookies and to customize the Website in line with the interests and needs of users and visitors. We also process anonymous and aggregated statistical data that allows us to understand how Website users and visitors use the Website and to help us improve the structure and content of the Website. This data is not information that can enable us to identify you.

### **2. To whom and for what purpose Personal Data may be transferred:**

Your collected personal data may be shared with these authorities to the extent necessary upon the request of the authorities authorized by law for the purposes of fulfilling our legal obligation as International Plus in accordance with Articles 8 and 9 of the Law.

### **3. Method and Legal Grounds for Collecting Personal Data:**

Personal data related to current and potential internet users and visitors are collected by International Plus by placing cookies on the Website based on the legal reason of International Plus' legitimate interest, provided that International Plus can carry out its activities and offer the products subject to its activities and not to harm the fundamental rights and freedoms of data owners.

#### **4. Network Server Data Log:**

When you log in to the Website, your web browser is set to automatically transfer the following data to our internet server and then records the following information/data in the data logs.

- Date of entry,
- Entry time,
- URL of the application website,
- Received files,
- Amount of data transmitted,
- Browser type and version,
- Operating system,
- IP address
- The domain name of your Internet access provider.

#### **5. Cookies**

Cookies are small text files placed on your hard drive by the website server. In this way, we automatically obtain certain data such as your IP address, the browser used, the operating system on your computer and your internet connection.

This Website uses Google Analytics, a web analytics service provided by Google Inc. ("Google"). Google Analytics uses cookies to help the Website analyze how users use the Website. The information generated by the cookie about your use of the Website (including your IP address) will be transmitted to Google and stored by Google on servers located in the United States. Google will use this information to evaluate your use of the Website, compile reports on Website activity and provide other services related to Website activity and internet usage.

#### **Mandatory, functional and analytical cookies used by our website:**

It is mandatory to use the website interface and features as desired. It allows you to speed up activities during future visits. By enabling us to understand how the website is used by visitors, it helps us to gather statistical data and develop content in line with this data.

Under no circumstances will we collect, store and process any data by which we can identify you and it will not constitute personal data.

## **TYPE OF COOKIES AND PURPOSES OF USE OF COOKIES**

### **NECESSARY COOKIES**

Such cookies ensure that the Website functions properly and that you can use all the features offered by the Website. An example is remembering the previous action when returning to a page within the same session. These cookies do not identify you. If you do not accept these cookies, you may not be able to use all the features of the Website.

### **PERFORMANCE COOKIES**

Such cookies collect information about how the Website is used so that we can improve the Website. For example, it collects data/information about which pages you visit the most, the time spent on the Website and error messages you encounter. The data/information collected by these cookies is stored anonymously. No information that can identify you is stored.

### **FUNCTIONAL COOKIES**

These types of cookies allow us to provide you with a more personalized experience. They allow us to remember data, for example your username and language preferences, so that you do not have to re-enter this information on subsequent visits. The information these cookies store is anonymous. If you do not accept such cookies, the performance and functionality of the Website may be affected and some content on the Website may not be accessible.

### **TARGETING/ADVERTISING COOKIES**

Such cookies are used to deliver content/products that are close to you and your interests. For example, we may use targeting or advertising cookies to personalize the ads and content presented to you on the Website, to limit the frequency of seeing the same ad on the Website, and to measure the effectiveness of our advertising campaigns.

## **6. Manage Cookie Settings**

In order to use the Website in the most efficient way possible, we recommend that you accept cookies. You can also view the Website without cookies. Internet browsers are set up to accept cookies at any time. You can always stop the use of cookies through your browser settings. Please use the help function of your browser to find out how to change the settings for managing your cookies. Please note that if you stop the use of cookies or change the cookie settings, some functions of our website may not function properly.

## **7. Rights of the Data Subject**

Pursuant to Article 11 of the Law titled "Rights of the Relevant Person" Pursuant to Article 11; as a data subject, to learn whether your personal data is being processed by applying to International Plus in writing or by other methods determined by the Personal Data Protection Board, to request information if your personal data has been processed, to learn the purpose of processing personal data and whether they are used in accordance with their purpose if your personal data is processed, to know the third parties to whom personal data is transferred if your personal data is transferred to third parties at home or abroad, to request correction of your personal data in case of incomplete or incorrect processing and to request notification of the transaction made within this scope to third parties to whom personal data is transferred, to request the deletion or destruction of your personal data in the event that the reasons requiring the processing of your personal data disappear, despite the fact that your personal data has been processed in accordance with the provisions of the Law and other relevant laws, and to request notification of the transaction made within this scope to third parties to whom personal data is transferred, to analyze the processed data exclusively through automated systems to reveal a result against you

You have the right to object to the outcome, and if you suffer damage due to unlawful processing of your personal data, you have the right to demand the compensation of the damage.

Your requests in your application will be finalized free of charge by International Plus as soon as possible and within thirty days at the latest, depending on the nature of the request. However, if the transaction requires an additional cost for International Plus, the fee in the tariff determined by the Personal Data Protection Board may be charged.

## **8. Exercise of Rights, Application and Contact**

You can submit your requests regarding your rights mentioned above within the scope of the Law to "Hürriyet Mahallesi Doktor Cemil Bengü Caddesi No.8/4 Kağıthane İstanbul" by filling out the Application Form to the Data Controller prepared in this regard completely and fully and signing it with a wet signature, or you can send it to the address "Hürriyet Mahallesi Doktor Cemil Bengü Caddesi No.8/4 Kağıthane İstanbul" in person, through a notary public and by other methods specified in the Law.

## **9. Link to Other Websites**

The Website contains links to other websites. We have no influence on whether the administrators of these sites act in accordance with the data protection provisions. International Plus is not responsible for the content of the sites it links to (and the content of other sites linked by those sites) and is not authorized to interfere with the content of the sites it links to.

## **10. Changes**

Since the Website changes and develops depending on technological and legal developments, this Cookie Policy will be updated from time to time in this direction, and the current version of the Cookie Policy will be published at <https://www.internationalplus.net> and will always be available to you.